



Martha Johnston

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GRAPHIC DESIGN ART DIRECTION

BROCHURES | TARGET DIRECT MAIL | LOGOS
RECIPE AND LIFESTYLE MAGAZINES | CATALOGS
PUBLISHING DESIGN | EVENT MARKETING
PACKAGE DESIGN | POSTERS | NEWSLETTERS
WEB BANNERS | VIDEOS | PHOTOGRAPHY
ANNUAL REPORTS | CALENDARS | RETOUCHING
WEBSITE BRANDING UX | ADOBE CREATIVE SUITE

FOR

AUTOMOTIVE | FOOD | HEALTH INDUSTRY

Azanzado - Farmington Hills MI
Spark Creative Solutions - Detroit, MI
Ashgrove Marketing - Novi MI
Little Caesar's Pizza - Detroit, MI
Detroit Ballet - Detroit, MI
Detroit Food Lab - Detroit, MI
Vimax Media - Southfield, MI
Optishot Golf - Traverse City MI

AVANZADO Farmington Hills MI

Senior Graphic Designer- May 2016- Present

Digital and print design applied to corporate identities, web sites, print materials and advertising.

Adjunct Instructor College For Creative Studies

Jan 2013 -May 2016

Graphic Design for Advertising

GRAPHIC DESIGN/ART DIRECTION

Freelance 2013 – Present

Spark Creative Solutions- Detroit MI,

Avanzado- Farmington Hills, MI,

Ashgrove Marketing- Novi MI. Graphic Design,

Vimax Media- Southfield MI. Art Director, 2008-2013

Smith Winchester, PGN Agency, Vertis-Renissance Media-

Southfield MI, Graphic Design 2006 – 2008

BBDO Troy, Michigan

Senior Art Director Jeep CRM Creative 1999 – 2006

Art Direction for Jeep Quarterly owners magazine

Art Direction of International catalogs and collateral materials promoting Chrysler Jeep.

GALE GROUP Farmington Hills, Michigan

Graphic Designer/Art Director 1998 – 1999

Book and Catalog Design

INTERGROUP MARKETING AND PROMOTIONS

a Subsidiary of DMB&B

Senior Art Director 1986 – 1992

Pontiac and Cadillac Catalog and Collateral Materials

EDUCATION

CCS Detroit, MI

BFA, 1982

Graphic Design

REFERENCES

Kristin Blumreich

Creative Director

Pink chocolate design

www.pinkchocolatedesign.com

Jaime Pescia

Director of Brand Creative

Little Caesars

jaime@jaimepescia.com

Chris Grant

President Creative Director

The Core Group

cgrant@coregroupstudio.com

RECOGNITION

3 consecutive Mobius Awards for Jeep Catalogs

3 consecutive Caddy Awards for 2005 Jeep Catalogs

2 Andy Awards for DMB&B Corporate Publication

Andy and Caddy Award for Cadillac Allante

Coffee Table Book

I EMBRACE DESIGN CHANGES
WITH A CHILDLIKE WONDER